



AEF HONORS NIGHT *Be Inspired.*

Monday June 10th, 2019 / Pierre Hotel, New York

You are cordially invited to the **19th** Annual
AEF HONORS NIGHT

Monday, June 10, 2019 ▪ The Pierre, 2 East 61st Street, New York City
6:00pm: Cocktails ▪ **7:00pm:** Dinner and Presentations

LIFETIME ACHIEVEMENT AWARD

Michael Roth
Chairman & CEO
IPG

MEDIA AWARD

Google - YouTube
Accepted by
Torrence Boone
VP - Global Client & Agency Solutions

INSPIRE AWARD

Renetta McCann
Chief Inclusion Experience Officer
Publicis Groupe

MARKETER AWARD

Mastercard
Accepted by
Raja Rajamannar
Chief Marketing and
Communications Officer

AGENCY AWARD

Wieden + Kennedy

THE ALFRED J. SEAMAN AWARD

For Best Undergraduate Essay
Advertising and Society
Marketing Innovation

MASTER OF CEREMONIES

Michael Riedel, iHeartRadio Broadcaster,
New York Post Columnist and Broadway Theatre Critic

BUSINESS ATTIRE: Jacket and tie

Be Inspired.

Every year our Honors Night gala recognizes exceptional organizations and individuals for their accomplishments and for their contributions to education and talent. Dinner proceeds support the Foundation's educational programs.

THE ANA EDUCATIONAL FOUNDATION (AEF) MISSION

We are the bridge that connects the advertising, marketing and academic communities. Together we educate and inspire the next generation of talent and advance the understanding of the role of advertising and marketing in society.

ACADEMIC RESOURCES

Education is the cornerstone of our mission. Our academic publications include *Advertising & Society Quarterly* (ASQ) distributed by Johns Hopkins Project MUSE and 'Race and Ethnicity in Advertising' developed in collaboration with The Smithsonian. This year we will convene the annual ASQ Colloquium at Duke University focusing on issues of race and gender in advertising.

CAMPUS PROGRAMS

The AEF creates educational content and engages industry practitioners with professors and students on college campuses across the country.

300+ colleges and universities were visited by AEF industry volunteers in 2018

600+ professors have participated in the AEF's Visiting Professor Program

200,000+ students and professors consult aef.com for thought leadership content annually

Last year the AEF also launched the Marketing and Advertising Education (MADE) Internship program supported by over 50 marketing companies and advertising agencies.

ANA TALENT FORWARD ALLIANCE

The AEF is the engine that is powering the ANA Talent Forward Alliance (TFA) - the first unified effort between marketers and agencies to develop exceptional talent to fuel our industry's growth. The Alliance is committed to building a more diverse, better equipped pool of young talent and to working directly with academia to help reset marketing and advertising curricula.



DINNER CHAIRS

Nancy Rabstajnek Nichols
SVP, External Affairs
Weber Shandwick/IPG

Tim Castelli
President/National Sales,
Marketing & Partnerships
iHeartMedia

Gord McLean
President and CEO
ANA Educational Foundation

VICE CHAIRS

Lou Aversano / Ogilvy
David Bell / gyro
Judith Bookbinder / Hearst
Kelly Clark / GroupM
Wendy Clark / DDB
Val DiFebo / Deutsch
Daisy Expósito-Ulla / d expósito & Partners
Bob Greenberg / R/GA
Bill Imada / IW Group
Marla Kaplowitz / 4A's
Pat Lafferty / mcgarrybowen
Bob Liodice / ANA
Chris Macdonald / McCann
David Moore / Xaxis
Carter Murray / FCB
Mark Read / WPP
Keith Reinhard / DDB
Ann Rubin / IBM
Diego Scotti / Verizon
Denis Sison / J&J
Barry Wacksman / R/GA

MONDAY, JUNE 10th, 2019

AEF
HONORS
 NIGHT
Be Inspired.



PREMIUM SPONSOR TABLE \$50,000

- Premier seating for ten guests
- Showcased as Sponsor of Cocktail Reception
- 2-Page color centerfold ad in the program
- Special recognition from the podium
- Personal "Thank you" from the podium
- Listed as a Sponsor on the 'Donor List'
- Listed as a Vice Chair in the program
- Company Logo recognition

LEADER TABLE \$25,000

- Preferred seating for ten guests
- Full Page ad in the program
- Listed as a Leader on the 'Donor List'
- Listed as a Vice Chair in the program
- Company Logo recognition

BENEFACTOR TABLE \$15,000

- Choice seating for ten guests
- Listed as a Benefactor on the Donor List
- Listed as a Vice Chair in the program
- Company Logo recognition

PATRON TABLE \$10,000

- Seating for ten guests
- Listed as a Patron on the Donor List
- Company Logo recognition

INDIVIDUAL TICKETS

- \$5,000 Sponsor Ticket(s)
- \$2,500 Leader Ticket(s)
- \$1,500 Benefactor Ticket(s)
- \$1,000 Patron Ticket(s)
- \$1,000 Send your Intern(s) to Honors Night

Please indicate number of tickets above

CONTRIBUTIONS

Support

- Unable to attend, but inspired to sponsor an AEF MADE intern(s) attendance. (\$1,000 minimum: Includes your company logo recognition)

- Unable to attend, but wish to donate \$ _____

RECOGNITION

Program Ads

- Recognize a company or individual in support of education, talent, or achievement: (We will contact you with required specs)
- \$800 Full page premium color ad
- \$500 Full Page black and white ad

Be Inspired.

MONDAY, JUNE 10th, 2019

CONTACT INFORMATION

- Name _____
- Title _____
- Company _____
- Address _____
- City/State/Zip _____
- Phone _____
- Email _____

PAYMENT OPTIONS

- **Check Enclosed**
 Make checks payable to:
AEF
 Please send checks along with this form to AEF (Attn: Darria Tucker)
 10 Grand Central, 155 East 44th St., 23rd Floor
 New York, NY 10017
- **All major credit cards accepted**
 Authorized cc form located at aef.com/reservations or dt@aef.com
- **ACH payments available upon request**

For more information, contact Lory George at 212.986.8060 or lg@aef.com

All proceeds support ANA Educational Foundation (AEF) Initiatives. Contributions are fully tax deductible to the extent allowed by law. The non-deductible portion of each dinner ticket is \$190. AEF is a tax-exempt organization under section 501(c)3 of the federal tax code. Tax ID No. 13-3228986.