

Lee-Ann Finlay



Managing Director, North America Acceleration, A Wunderman Thompson Company

Lee-Ann is responsible for the growth and success of Acceleration clients across the US. She is skilled in bringing together key client stakeholders to develop their digital and business strategies, as well as leading and developing a large team of consultants and business managers.

Lee-Ann has over 18 years' broad experience of digital marketing technologies and strategies. She is passionate about the industry and helping clients understand and integrate their multi-channel marketing technologies by bridging the gaps between communication channels and using analytics and data to ensure that our clients focus on customer centricity.