

# Husani Oakley



## **EVP, Director of Technology and Innovation Deutsch**

Husani is a start-up and technology veteran with nearly fifteen years of building, creating and developing world-class digital experiences. In his current role, he works across clients including AB InBev, Booz Allen Hamilton, Reebok, Siemens, and PNC Bank, among others.

His start-up experience includes founding digital agency Oakley + Partners, cofounding the cultural event newsletter *Flavorpill*, modern furniture company Atlantico USA, and Squareangle, a start-up that developed and executed technology-driven businesses and projects. He joined Deutsch from GoldBean, a fintech startup focusing on women, millennials, and POC, providing investment advice, and ongoing financial education.

Husani's agency experience includes time with Wieden + Kennedy, where he worked on brands including Nike, Heineken, Target, and Delta as the Director of Creative Technology. In addition, he has worked with Disney, Google, Cutwater, Droga5, and more, creating content from websites and microsites to out-of-home and experiential. His work has earned Webby's, One Show, D&AD, FWA: Site of the Day and LIA Awards.

On the speaking circuit, Husani has shared his expertise at The White House, ad:tech, and SXSW, among others. As if that wasn't enough to fill his plate, he is also the Executive Producer at Sessions in Dance, a contemporary dance company based in Brooklyn.

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