



MADE Internship Recommendation

Program Overview

MADE is an internship program for students with the potential to become future leaders of the marketing & advertising industry. The AEF places a student in a summer internship at one of 40 companies including Mastercard, IBM, Sephora, BBDO, McCann, Ogilvy, and NBC. Positioned as the “common app” for summer internships, this paid program is designed to provide students with the skills, the mentors, and the training that will help them become future leaders in our industry.

Professor Details

Professor Name: _____

Professor Title: _____

University: _____

Name of Student: _____

Recommendation Guidelines

We appreciate your insight into this student’s candidacy for this leadership program (no more than 750 words). Concrete examples are encouraged to help shed light on the student’s growth potential. We would be especially interested in your insight into this student’s:

- Critical thinking and analytical abilities
- Communication style and effectiveness
- Facility with quantitative data
- Potential for growth

Recommendation