

AEF x CLOROX VIRTUAL CASE COMPETITION

Gain valuable first-hand knowledge of what it's like to work at a Fortune 500 CPG company by solving real business problems with teammates.

This unique experience will provide you with exposure to Clorox executives and recruiters, the chance to grow your network by connecting with students at other universities, and the opportunity to hone your marketing skills, including:

- Innovation
- Product Design
- Data Analytics
- Sales
- Creative Thinking
- Problem-Solving

Register by July 8:

<https://forms.gle/QxvemqN2QgFMrmk9>

**TEAM
ASSIGNMENTS:**
July 13

KICK OFF:
July 15
12p-2pm EDT

**1st ROUND
PRESENTATIONS:**
July 23
12-3pm EDT

FINALIST NOTIFIED:
July 23
4pm EDT

**FINAL
PRESENTATIONS:**
July 30
12-3pm EDT



BURT'S BEES®



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